

MARKETING AND TICKETING GUIDELINES FOR **Tommy Emmanuel, CGP**.

PLEASE INCLUDE “CGP” ON ALL BILLING, MARKETING AND TICKETING

Please send your direct ticket links, localized assets — including graphics for social media, and your marketing plan directly to Jessica@vectormgmt.com prior to announce and on sale.

SOCIAL MEDIA AND MARKETING

Please send a request for Ad Access to <https://www.facebook.com/tommyemmanuel> and let us know that you’ve sent the request so that we can quickly accept.

Please create a Facebook Event for your show with the approved ad mat or approved artist image and be sure to send a co-host request to

<https://www.facebook.com/tommyemmanuel>

++Please send event link when built

AD MATERIALS - There is an approved ad mat, bio, promotional photos, video and audio assets; please use only these approved assets and send all marketing materials to jessica@vectormgmt.com for approval prior to running.

<https://tommyemmanuel.com/promoter/>

Password is “tommy” (lowercase)

Click on folder that says “Tommy Emmanuel Live at The Sydney Opera House”

*Please only use ad materials from this folder.

VIP Packages: Tommy Emmanuel sells a limited amount of VIP Packages with a portion of proceeds going to charity. VIP opportunities will be handled through VIPTICKETING@SOFAR.COM and a representative will be in touch for setup and additional details.

ARTIST COMPS: 20 tickets on hold in prime location. This hold includes the support act.

PRODUCTION: All production aspects to be advanced and approved by either

Tour Manager Steve Law - sglaw61@gmail.com - 615-519-0236

Production Manager – Zack Corp - zwc corp464@gmail.com – 224-535-1929

